



November 16, 2006

Panasonic Digital Document Company wants to provide you with the tools you need to help your customer protect their investment against power surges and electrical disturbances. In order to assist you, PPDC has made arrangements for you to order ESP's (Electronic Systems Protection, Inc) Digital QC Power Filter Products directly from Panasonic.

Electrical disturbances on alternating current (AC) lines, network cables, and telephone lines can hamper the performance of microprocessor-based systems. These disturbances can cause incremental service calls and ultimately result in reduced equipment life and decrease service contract profitability. Our field experience has shown that high-quality power filters are effective at reducing the service calls and electronic component replacements that can result from power and frequency disturbances.

In the connected environment, we enjoy the comprehensive protection offered by the ESP Digital QC Network products; providing a single protection solution for AC, phone and network connections.

The proliferation of digital and multi-function systems makes ESP Digital QC power protection an invaluable part of our sales and service effort. The ESP Digital QC product offers ETL Verified Cat5e network protection, DSL Line Filtering, protection from surges without shutting off power to the device, and a lifetime warranty (from ESP) that protects Panasonic dealers from costs associated from power related catastrophic equipment damage (refer to ESP's Lifetime Guarantee for further details). Because ESP technology offers one of the best power protection solution in the industry and enhances our customer's end-user experience, Panasonic Digital Document Company recommends ESP products for all Panasonic office technology equipment.

**PDDC therefore suggests that our dealers consider including ESP Digital QC power conditioners with all new and existing machine installations.**

For more information, you can visit them on the Web at: <http://www.realpowerprotection.com>

You can now order your Power Filter on PDDC's Business Link site at: <http://b2b.panasonic.com>

We believe that ESP products have helped PDDC dealers to increase profitability, enhance productivity and improve customer satisfaction.

Continued Success,

A handwritten signature in black ink that reads 'Robert J. Curci'.

Robert J. Curci  
Product Manager