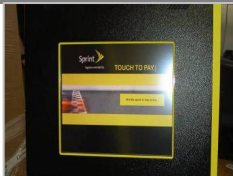


ESP Utilized to Protect Sprint Kiosk National Deployment

“Adding ESP Power Filters to the Sprint Kiosks helped us bring added value to our customers and provide a better ROI. ”

Frank Olea
Owner, Olea



Power protection is more important than you think. As Olea and Paymotion discovered, adequate power protection can make or break a Kiosk deployment. This past year, both companies partnered together to deploy over 300 Kiosks nationwide, for Sprint. But, in their initial pilot installation, over 40 pilot units were experiencing trouble with power related disturbances.

“Well the customer had already specified all their hardware and everything and deployed a batch of kiosks. And they called saying that they were experiencing some trouble at some of their installation sites with power outages and power spikes,” noted Frank Olea, owner of Olea, a Kiosk design and deployment company. “That wasn’t too long after I had met Mike and heard about your product and seen some demos and so I went ahead and recommended that they give you guys a call.”

After a through inspection and product study, a consultant for Paymotion determined that ESP’s Power Protection products would adequately protect the Sprint kiosks from power related disturbances. Olea in turn modified the design of the Kiosk to accommodate for the ESP Power Filter.

“Thanks to ESP the 40 pilot Kiosks are now operating more efficiently, and our customer has continued to include ESP in the remaining 260 units we have deployed” states Olea.

“Furthermore adding ESP Power Filters to the Sprint Kiosks helped us bring added value to our customers and provide a better ROI. Sprint makes a recurring revenue from the Kiosk we built them, so the longevity of the Kiosk is extremely important to them, which is why we included ESP!”



“Another advantage to ESP’s product is the fact that it is small, slim, and was simple to install in our pre-deployed Sprint Kiosks. The fact that we were able to take ESP’s product off the shelf and integrate it with little effort, definitely kept the ball rolling on the project”, noted Olea.

“We always use what we feel to be top quality hardware to ensure up time with our enclosures. We feel that if we use shoddy hardware we are giving the customer a real disadvantage in finding an ROI in their kiosk. Therefore, we think that adding ESP Power Protection into the Sprint kiosk deployment will help ensure a quicker ROI.”

