



**TO:** Canon Office Imaging Dealers and Canon Office Products Dealers

**SUBJECT:** Canon Alliance Marketing Member – Electronic Systems Protection

**DATE:** December 19, 2002  
**UPDATED:** February 9, 2007

---

Canon U.S.A., Inc. is pleased to recognize our continued partnership with Alliance partner Electronic Systems Protection. Electronic Systems Protection has been an Alliance Partner since December 2002 and has been very active in bringing its solution to the Canon dealer community. ESP manufactures the Digital QC Power Filter that has the ability to protect Canon imageRUNNER devices from damage caused by a severe power surge or lightning hits as well as protect the performance reliability through minimizing ground noise. Since 2002 Electronic Systems Protection has continually added additional technology to their products to enhance reliability and protection of Canon imageRUNNER devices.

With the Digital QC product, at a cost that is typically less than \$100, the benefits to the Canon customer are:

- Prevents costly damage to the imageRUNNER devices from electrical surges, such as lightning, therefore decreasing ownership costs and extending equipment life.
- Reduces service calls and increases device up-time by eliminating “dirty power” that exists in virtually all equipment installations.
- Minimizes mis-feeds and false error codes on imageRUNNER devices resulting from power problems, therefore increasing device reliability and customer satisfaction.
- Provides Cat5e ETL Verified Network Surge Protection to ensure trouble-free network connections and maximum signal integrity.
- Features a Fax/Modem DSL Filter that prevents unwanted crossover and reduces radio signals (RFI), which can be picked up by unbalanced phone systems.
- Includes a Catastrophic Equipment Protection Guarantee that promises repair or replacement to any damaged equipment caused by a severe power surge or lightning hit while using ESP's Power Filter product.
- Features a patented three stage filtration and surge protection system that virtually eliminates ground noise and damage caused by power surges.
- Eliminates the risk of shock hazards caused by improperly grounded outlets and detects proper outlet wiring.
- UL listed, FCC registered, and is Cat5e ETL Verified to guarantee compatibility.

As an Alliance Partner, Canon U.S.A., Inc. will co-market the Digital QC solution with Canon imageRUNNER devices by posting information and sales tools about their solution on our corporate website and on ISG Marketing site. We will continue to provide Electronic Systems Protection with a Tech Pub and Endorsement Letter from Canon U.S.A., Inc. for them to post on their website and to use during sales calls.

To work with Electronic Systems Protection directly, refer to the Electronic Systems Protection Sales Team Contact Directory that is posted on the ISG Marketing Extranet under Marketing/3<sup>rd</sup> Party.

Best regards and Happy Selling,

Greg Ryan  
ISG Solutions Business Development Division